



10,000 HOURS
of FUN reading to raise
£10,000 BOOKS!



Dear Parent / Guardian,

Spring Term - Book Fundraising Results

Thank you so much to everyone who supported our Pre-loved Book Fair last this term - combined with our termly share of the Community Book Fund, we raised **£604** extra books for school - what a fantastic result! This brings our overall book fundraising since partnering with Pop-Up Bookshop to a staggering **£7,581!**

National Year Of Reading 2026 - Let's Go All In!

We are excited to join Pop-Up Bookshop's new collective community fundraising campaign bringing together local businesses, families and schools... **10,000 Hours Of Fun Reading!** Pop-Up Bookshop recently launched the campaign in assembly and the printed reading challenge sheets will be sent home in pupil book bags.

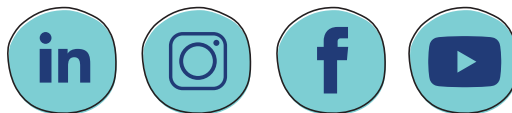
- The Heatherlands sponsored reading challenge runs from **27th April** for **6 weeks** until **5th June**.
- The Heatherlands annual target is to achieve **1,000 hours** of reading!
- Pupil reading targets can be tailored to **individual abilities and interests**.
- The challenge focuses on **Reading For Fun** - any and all texts your child wants to read are encouraged!
- **100% sponsorship** funds new books for school to benefit all pupils!
- **Sponsorship form and time tracker** included on the back of this letter.
- This challenge is **fully inclusive for all pupils** - sponsorship is optional.
- **Full instructions** are listed in the printed challenge sheet.
- If you are interested in **Business Sponsorship** contact Pop-Up Bookshop directly.



Scan to view
campaign page

We will be doing lots of fun reading at school and we hope you will enjoy some reading at home and over the half-term holiday too! Thank you for supporting Heatherlands in this fun reading campaign.

www.popupbookshop.co.uk/go-all-in-campaign



Follow us! @popupbookshopuk

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Scan for
reading top tips





Sponsorship Form



Pupil Name:

Target Hours:

I am participating in Pop-Up Bookshop's 10,000 Hours Of Fun Reading schools campaign. This sponsored reading challenge is to raise funds to benefit school with extra books.

- ★ 100% sponsorship funds new books for school to benefit all pupils!
- ★ Sponsorship can be paid by cash or PayPal / Card payment (scan the QR code):



NAME	AMOUNT £	PAID ✓
OVERALL TOTAL £		

Thank you for your support and helping us celebrate the National Year Of Reading 2026!

Time Tracker

Log your reading hours and minutes using our tracker below or using any other method you find easy. If you use a daily reading record at school, you could log your reading time in there so your teacher can also track your progress!

DAY	WEEK 1	WEEK 2	WEEK 3	WEEK 4	WEEK 5	WEEK 6
MONDAY						
TUESDAY						
WEDNESDAY						
THURSDAY						
FRIDAY						
SATURDAY						
SUNDAY						
OVERALL TOTAL						

Add all your weekly totals together. Write your overall time here. Hours: Minutes: